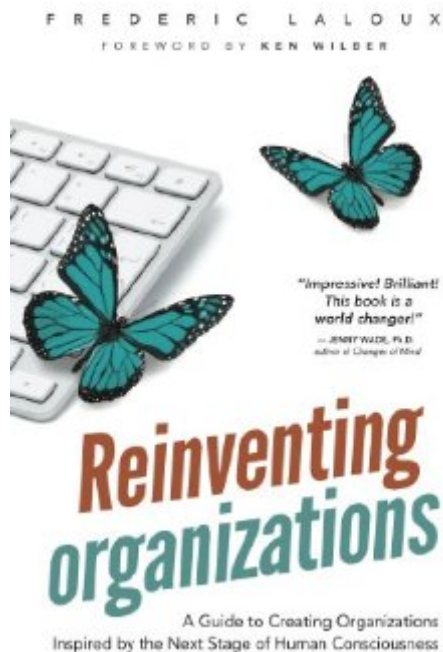


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# Reinventing Organizations: A Guide To Creating Organizations Inspired By The Next Stage Of Human Consciousness



## Synopsis

FROM THE BACKCOVER The way we manage organizations seems increasingly out of date. Deep inside, we sense that more is possible. We long for soulful workplaces, for authenticity, community, passion, and purpose. In this groundbreaking book, the author shows that every time, in the past, when humanity has shifted to a new stage of consciousness, it has achieved extraordinary breakthroughs in collaboration. A new shift in consciousness is currently underway. Could it help us invent a more soulful and purposeful way to run our businesses and nonprofits, schools and hospitals? A few pioneers have already cracked the code and they show us, in practical detail, how it can be done. Leaders, founders, coaches, and consultants will find this work a joyful handbook, full of insights, examples, and inspiring stories. ADVANCE PRAISE "Congratulations on a spectacular treatise! This is truly pioneering work. In terms of integral sophistication, there is simply nothing like it out there."--Ken Wilber, from the Foreword "The most exciting book I've read in years on organization design and leadership models."--Jenny Wade, Ph.D., Author of Changes of Mind "A book like Reinventing Organizations only comes along once in a decade. Sweeping and brilliant in scope, it is the Good To Great for a more enlightened age. What it reveals about the organizational model of the future is exhilarating and deeply hopeful."--Norman Wolfe, Author of The Living Organization "A comprehensive, highly practical account of the emergent worldview in business. Everything you need to know about building a new paradigm organization!"--Richard Barrett, Chairman and Founder, Barrett Values Center "Frederic Laloux has done business people and professionals everywhere a signal service. He has discovered a better future for organizations by describing, in useful detail, the unusual best practices of today."--Bill Torbert, Author of Action Inquiry "As the rate of change escalates exponentially, the old ways of organizing and educating, which were designed for efficiency and repetition, are dying. Frederic Laloux is one of the few management leaders exploring what comes next. It's deeply different."--Bill Drayton, Founder, Ashoka: Innovators for the Public

## Book Information

File Size: 5166 KB

Print Length: 378 pages

Simultaneous Device Usage: Unlimited

Publisher: Nelson Parker (February 9, 2014)

Publication Date: February 9, 2014

Sold by: Â Digital Services LLC

Language: English

ASIN: B00ICS9VI4

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #22,443 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10 in Kindle Store > Kindle eBooks > Business & Money > Organizational Behavior > Organizational Learning #41 in Books > Business & Money > Processes & Infrastructure > Organizational Learning #57 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Management

## Customer Reviews

A debate rages today as to whether the great organizations of our time can move forward and become networks and so more human. Vast consulting resources and new technology platforms are being devoted to this goal. Laloux, ex McKinsey, challenges those who wish to apply a mechanistic process to this kind of change. He also challenges those who think a bottom up approach will work. He systematically builds the case that, just as individuals progress through a series of values shifts through life: an infant is attached to their mother - a two year old is breaking free - teens are different from children - people in the 30's different from teens - 40 year olds are different - 75 years olds are different, that the larger human culture moves along a development track as well. The 7 ages of man works also for mankind. He identifies the attributes of these shifts in detail - from a kind of gang leader in a foundation culture like Russia and so President Putin - where personal loyalty is everything - and the typical corporate culture where ROI and metrics are everything and several other stages both in between and after. He makes no value judgement - a kid is a kid and has to be that. But he is clear. There is a trajectory of stages that gets more complex. He gives each stage a colour to help us identify them. The crux of his book is a focus on what we are experiencing today. All the cultural steps until now have been part of a progression but the one that confronts us now - and why it is so hard to cope with - is a bifurcation. This is a shift in world view from an external bias - to an internal bias where we are not only motivated by internal things but also see ourselves as being part of everything. This new worldview has NO SEPARATION. He gives this the colour of Teal.

Unfortunately, this is a deeply problematic and flawed book. The book is littered with instances where it contradicts itself, its contradictory stance on leadership being just one case. Take the metaphors used to describe each stage of consciousness – Red, with the example of the Mafia as Red organization, is the wolf pack and Green, with the example of Ben & Jerry's is the family. It behooves me to point out that the Mafia is an organizational structure with family at its core and that wolf-packs are examples of a self-organizing living system, that are valorized in the book. While these problems are tedious in extreme, they are distractions from three more profound problems with the book, these are the problems of science, context and ethnocentricity. The behaviours of Teal Organizations and Teal-Evolutionary consciousness are normalized as being rooted in science through the presentation of 100,000 years of organizational history and the use of an evolutionary framing. There is unfortunately no scientific basis for the arguments made in this book. No, not even a little. If we were to turn to a field of study concerned with human evolution and the biological basis of human group behaviour then it would be biology and the field of evolutionary psychology. Evolutionary psychologists, notoriously aggressive in asserting the biological basis of social behaviour, would run a mile from the claims made here. This is because at the heart of this book is a vacuum, a cheap and depressing theoretical sleight-of-hand trick.

**WHO WILL BENEFIT?** This book is a godsend for those courageous, forward-thinking CEO's, Members of Boards, Consultants, Organizational 'Changemakers', and Business School Faculty who resonate with the following three paradigm-shifting assumptions: 1. People love to develop and give their unique gifts, to collaborate, to make a lasting difference and to contribute to something larger than themselves -- and will demonstrate this in organizational cultures that challenge and support rather than control and extract 2. Our top-down, control-over-people, compartmentalized organizational designs are not a good fit for our times. Their rigidity leaves such organizations highly vulnerable in our volatile world. Millennials see these traditional organizations as today's dinosaurs 3. Our 'next big thing is not a thing' -- rather, it's those organizations that ACTUALLY develop and unleash the virtually unlimited potential of people to evolve their organizations and themselves **WHY WILL THEY BENEFIT?** We've been collectively swimming in a sea of organizations (private, public and civic) with narrow and myopic definitions of success. These top-down, control-over-people, compartmentalized organizations are the water we swim in. We are only beginning to get a sense of enormous costs and risks implicit in clinging to these fundamentally flawed organizational structures, processes and practices. We're only beginning to take measure of

the gross insanity of perpetuating `business as usual.'Frederic Laloux focuses on 12 pioneering organizations that have escaped the gravitational pull of traditional organizational design.

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